



UNIVERSITY OF  
**LEICESTER**

Vice Chancellor's  
Office

# Leicester's Strategy for TNE

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## Leicester, Past & Present. *Our Core Values*



## Our Future: Global Research and Education





## Our Approach to TNE

|                         |                       |
|-------------------------|-----------------------|
| Research and Enterprise | Teaching and Learning |
| Global Engagement       |                       |

- Ensuring quality and relevance
- Enhancing student experience and employability for global and UK students
- Delivering value for:
  - Students and their families
  - Leicester and our global partners
  - Society
- Widening participation
- The imperative of diversification!
  - From UK-focused to becoming much more Global
  - Location
  - Modes of delivery

## 6 Ws for TNE

### 1. Why

- Why does your institution want to develop new TNE offers?

### 2. Where

- Which country or countries best fit your offer?

### 3. Who

- Are your best partners to deliver the TNE offer?

### 4. What

- Courses, research and potentially innovation activities can you offer?
- Model(s) will you adopt?
- Infrastructure (hard and soft) is required to ensure successful delivery

### 5. When

- Is the right time to develop the TNE initiative?

### 6. How



## Leicester Dalian Institute

- A strategic partnership with the Dalian University of Technology
- A Joint Educational Institute
  - Regulated by the Chinese Ministry of Education through their 2003 Regulations on Chinese-Foreign Cooperation in Running Schools.
  - *This document and its subsequent interpretation set the rules for operating in country.*
- *First student intake in 2017*
  - *Year 1 UK input focused on technical English and courses required for Chinese students.*
  - *Years 2 – 4*
- Dual Degree. Leicester + DUT
  - Option for students to transfer to Leicester



# Building the Dalian Leicester Institute Key Considerations Required to Build **Quality** TNE

The screenshot shows the website for the Leicester International Institute, Dalian University of Technology. The main navigation bar includes: 首页 (Home), 党建 (Party Building), 教学科研 (Teaching and Research), 学生工作 (Student Work), 招生就业 (Recruitment and Employment), 合作交流 (Cooperation and Exchange), 资料下载 (Download), and 联系我们 (Contact Us). A central banner image shows a group of people in front of a building with a sign that says 'C07'. Overlaid on the left side of the screenshot is a list of key considerations:

- Partnerships
  - Which institutions do we work with?
- Products
  - What do we want to deliver together?
- People
  - Leadership
  - Staffing (UK and International)
  - Students
- Processes
  - Governance, Quality Assurance, Academic, Delivery, Financial .....

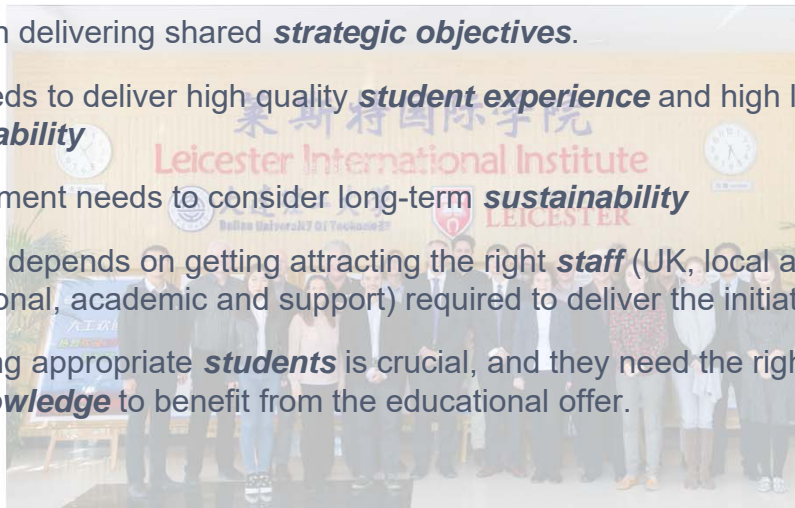
At the bottom right of the screenshot is the University of Leicester logo.



- Both institutions need to be willing to ***invest in developing quality***:
- partnerships, people, processes supported by effective infrastructure.

## Delivery of TNE

- Focus on delivering shared **strategic objectives**.
- TNE needs to deliver high quality **student experience** and high levels of **employability**
- Development needs to consider long-term **sustainability**
- Success depends on getting attracting the right **staff** (UK, local and international, academic and support) required to deliver the initiative
- Recruiting appropriate **students** is crucial, and they need the right **skills and knowledge** to benefit from the educational offer.



# Leicester's Emerging Strategic Approach: Summary

Global Engagement Strategy: (In Development)



## 6 Ws for TNE

1. Why does your institution want to develop new TNE offers?
2. Where: Which country or countries best fit your offer?
3. Who are your best partners to deliver the TNE offer?
4. What courses and modes of delivery
5. When is the right time to develop the TNE initiative?

## Delivery of TNE

- Focus on delivering shared **strategic objectives**.
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- Development needs to consider long-term **sustainability**
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TNE. Investing to drive success.

*Investing in*  
Strategic Partnerships,  
People, Processes and  
Effective Infrastructure

