



Vice Chancellor's Office

Leicester's Strategy for TNE

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Leicester, Past & Present. *Our Core Values*



Ut vitam habeant
So that they may have life



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Our Future: Global Research and Education



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Global Engagement Strategy: (In Development)



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Our Approach to TNE

Research and Enterprise	Teaching and Learning
Global Engagement	

- Ensuring quality and relevance
- Enhancing student experience and employability for global and UK students
- Delivering value for:
 - Students and their families
 - Leicester and our global partners
 - Society
- Widening participation
- The imperative of diversification!
 - From UK-focused to becoming much more Global
 - Location
 - Modes of delivery



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6 Ws for TNE

1. Why
 - Why does your institution want to develop new TNE offers?
2. Where
 - Which country or countries best fit your offer?
3. Who
 - Are your best partners to deliver the TNE offer?
4. What
 - Courses, research and potentially innovation activities can you offer?
 - Model(s) will you adopt?
 - Infrastructure (hard and soft) is required to ensure successful delivery
5. When
 - Is the right time to develop the TNE initiative?
6. How



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Leicester Dalian Institute

- A strategic partnership with the Dalian University of Technology
- A Joint Educational Institute
 - Regulated by the Chinese Ministry of Education through their 2003 Regulations on Chinese-Foreign Cooperation in Running Schools.
 - *This document and its subsequent interpretation set the rules for operating in country.*
- *First student intake in 2017*
 - *Year 1 UK input focused on technical English and courses required for Chinese students.*
 - *Years 2 – 4*
- Dual Degree. Leicester + DUT
 - Option for students to transfer to Leicester



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Building the Dalian Leicester Institute Key Considerations Required to Build **Quality** TNE

Both institutions need to be willing to ***invest in developing quality.***

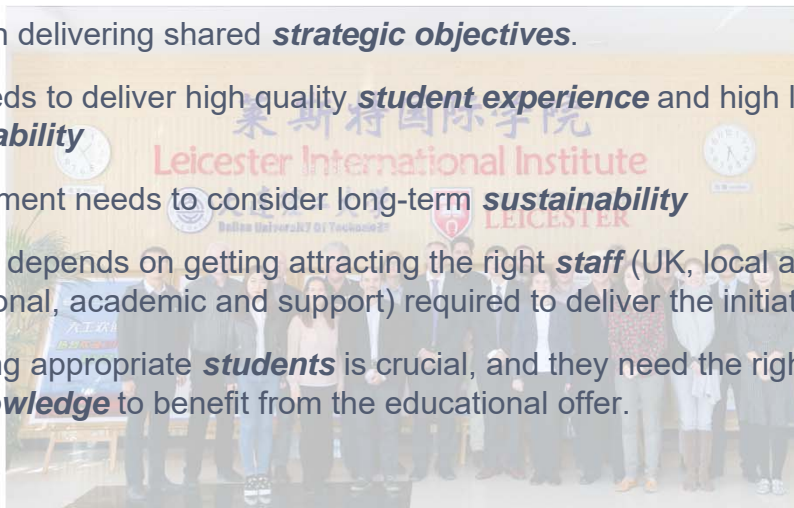
partnerships, people, processes supported by effective infrastructure.



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Delivery of TNE

- Focus on delivering shared **strategic objectives**.
- TNE needs to deliver high quality **student experience** and high levels of **employability**
- Development needs to consider long-term **sustainability**
- Success depends on getting attracting the right **staff** (UK, local and international, academic and support) required to deliver the initiative
- Recruiting appropriate **students** is crucial, and they need the right **skills and knowledge** to benefit from the educational offer.



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Leicester's Emerging Strategic Approach: Summary

Global Engagement Strategy: (In Development)



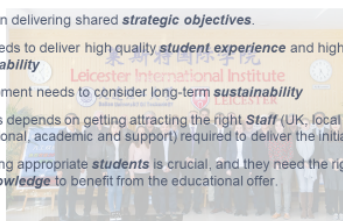
6 Ws for TNE

1. Why does your institution want to develop new TNE offers?
2. Where: Which country or countries best fit your offer?
3. Who are your best partners to deliver the TNE offer?
4. What courses and modes of delivery
5. When is the right time to develop the TNE initiative?



Delivery of TNE

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TNE. Investing to drive success.

Investing in
Strategic Partnerships,
People, Processes and
Effective Infrastructure

